

# NOX

THE ROBOT

Inspire your guests...







**Boost attention...**



Experience innovation...





# Trade show package

Increase the reach of your products and ensure the maximum attention



Your booth will be the center of attraction at the trade fair. NOX represents future technology and is the ideal marketing-tool for all companies who want to present themselves as future-proof to their audiences.

As your innovation ambassador, NOX wears your corporate colours and presents your news and products, while showing around your prospects – your guarantee for a rush of visitors at your booth.

- ✓ 4 trade-fair-shows a day
- ✓ photo shooting with your guests after each show
- ✓ 4 technicians included
- ✓ Sound system included
- ✓ Your logo on the NOX-display, his chest as center of attention
- ✓ Bodywork lights up in your corporate colours
- ✓ Viral marketing by uploading the pictures to social networks



Customer voice: „This thing nailed it.“

# Event package - 3 shows

For corporate events, shopping malls, festivals, openings, promotions, kids events and village fairs, events for over 500 guests



Your guests will experience a phenomenon which is only known from Hollywood. During the 15 minutes performance the colossus stomps with heavy steps towards the audience, starts to dance, flirts with the ladies and jokes around with the kids.

Special effects with fog and laser turn the encounter into a special event. For the kids, NOX is the super hero from the future and even adults will wonder about the technology behind NOX.

- ✓ 3 shows a day which inspire your guests
- ✓ photo shooting after each show: every guest gets a picture with NOX
- ✓ 3 technicians included
- ✓ Sound system for in- and outdoor events included
- ✓ Your logo on the NOX-display, his chest as center of attention
- ✓ Bodywork lights up in your corporate colours
- ✓ Viral marketing by uploading the pictures to social networks



Trailer: NOX the Robot



# Compact package – Reception and Show

For corporate events, incentives, gala performances , congresses, events with up to 500 guests



At the beginning of the event NOX welcomes your guests at the entrance, standing on his docking station. Building up an incredible ambience when everyone sees him in full lightning and with your logo in his chest.

At the peak of the event he is brought in on his electric cart and after activating his complete motivity NOX starts his show: He dances, sings, flirts with the ladies and stands in face-to-face interaction with your guests. Special effects with fog and laser turn the encounter into a special event.

- ✓ 1 appearance to welcome the guests
- ✓ 1 live show at the peak of the event that your guests won't forget
- ✓ photo shooting after each show/appearance
- ✓ 3 technicians included
- ✓ Sound system for in- and outdoor events included
- ✓ Your logo on the NOX-display, his chest as center of attention
- ✓ Bodywork lights up in your corporate colors
- ✓ Viral marketing by uploading the pictures to social networks

# Conference package (Reception, stage opening, Show)

For congresses, innovation days, evening events, events with up to 500 guests



In full lightning and with your logo in the center of the colossus he greets your guests and you will feel an exciting atmosphere already from the beginning.

Now stun your guests and let NOX act as your key speaker, presenting your news and innovations or he only passes the word to the host.

The networking highlight comes when NOX performs in the middle of your guests and creates an collectively experience. The „selfies“ taken at the photo show give the event an additional viral element.

- ✓ One or more shows/appearances on your stage, greeting your guests
- ✓ Additional show afterwards to introduce the networking part of the evening (live-Show)
- ✓ 3 technicians included
- ✓ Sound system for in- and outdoor events included
- ✓ Your logo on the NOX-display
- ✓ Bodywork lights up in your corporate colors

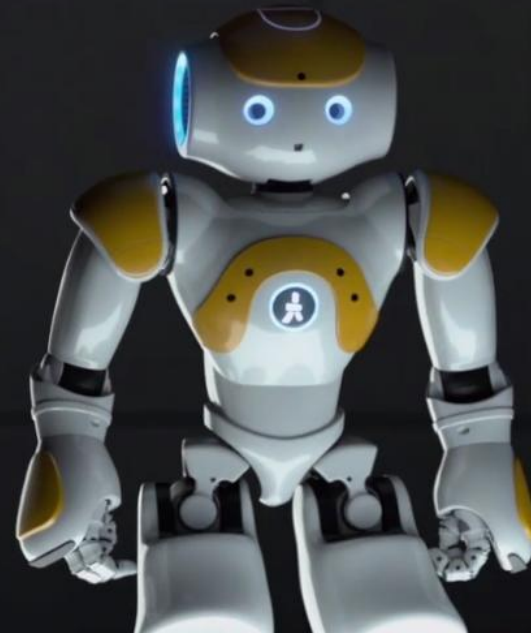


Video: NOX the Robot on the TV stage of the IdeenExpo



# NAO package – Product launch 2015

A little guy – full of innovations



The cute fellow from NOX is NAO. He has a height of only 60 cm.

Little but absolutely an eye-catcher, he presents your company news on a highlighted platform.

On a whole trade fair day he is the blowoff for your guests and increases your audience as well as your contacts to important people.

His smooth movements put everyone in his spell and it's a great entrance to a special trade fair talk.

- ✓ Robot demonstration to represent your company
- ✓ You give us the text and we program NAO
- ✓ He stands on a highlighted platform, easily visible to everyone
- ✓ Promoter included: shoots pictures with your guests and explains NAO
- ✓ Your logo on the chest will put your company's name on every picture



Video: the cute little NAO



## Meet and greet photo shooting

Personal memory for your guests and viral marketing for you

After the show the crowd gathers to get a photo with NOX. Our staff organizes the meet and greet photo shooting with the huge robot.

Your guests can take “selfies” or we draw your guests in attention and upload the pictures to Facebook afterwards. A great memory for everyone.



- ✓ Your corporate logo on all pictures
- ✓ Included in every booking
- ✓ Up to 20 minutes after every show
- ✓ Organized by our staff
- ✓ Free download on the next day
- ✓ Possibility for stage-managing pictures with your (press-) photographer



# Individual creations

No borders for your creativity



We are looking forward to realize your requests, ideas, projects and special events.

- ✓ Christmas shows
- ✓ Guerilla marketing
- ✓ Anniversaries
- ✓ Film productions



# Partner program

Let's inspire your guests together



As an event or marketing agency with regular bookings, you benefit from our partner program.

- ✓ Partner discount
- ✓ Advertising media (flyer, pictures, videos, presentations, ...)
- ✓ We support you with the organization of your event to ensure a perfect planning and a perfect realization

Stun your customers with a truly innovative event module.



# References

*„Thank you for the amazing performance“*

Klaus Saloch  
CEO, immonet.de



*„It is impressing how NOX stuns people of every age no matter how old or young they are.“*

Katrin Falke  
CEO, city marketing  
Bad Lippspringe



*„NOX pulled thousands of visitors to our booth, And at the end this is the essential part“*



Dr. Volker Schmidt  
Executive chairman, IdeenExpo



## Hannoversche Allgemeine

*„NOX rocks the IdeenExpo“*

Front page, Hannoversche Allgemeine

## Technical data



**Height:**  
2,40 meters

**Width:**  
1,50 meters

**Weight NOX the Robot:**  
160 kg

**Weight NOX Cart:**  
300 kg

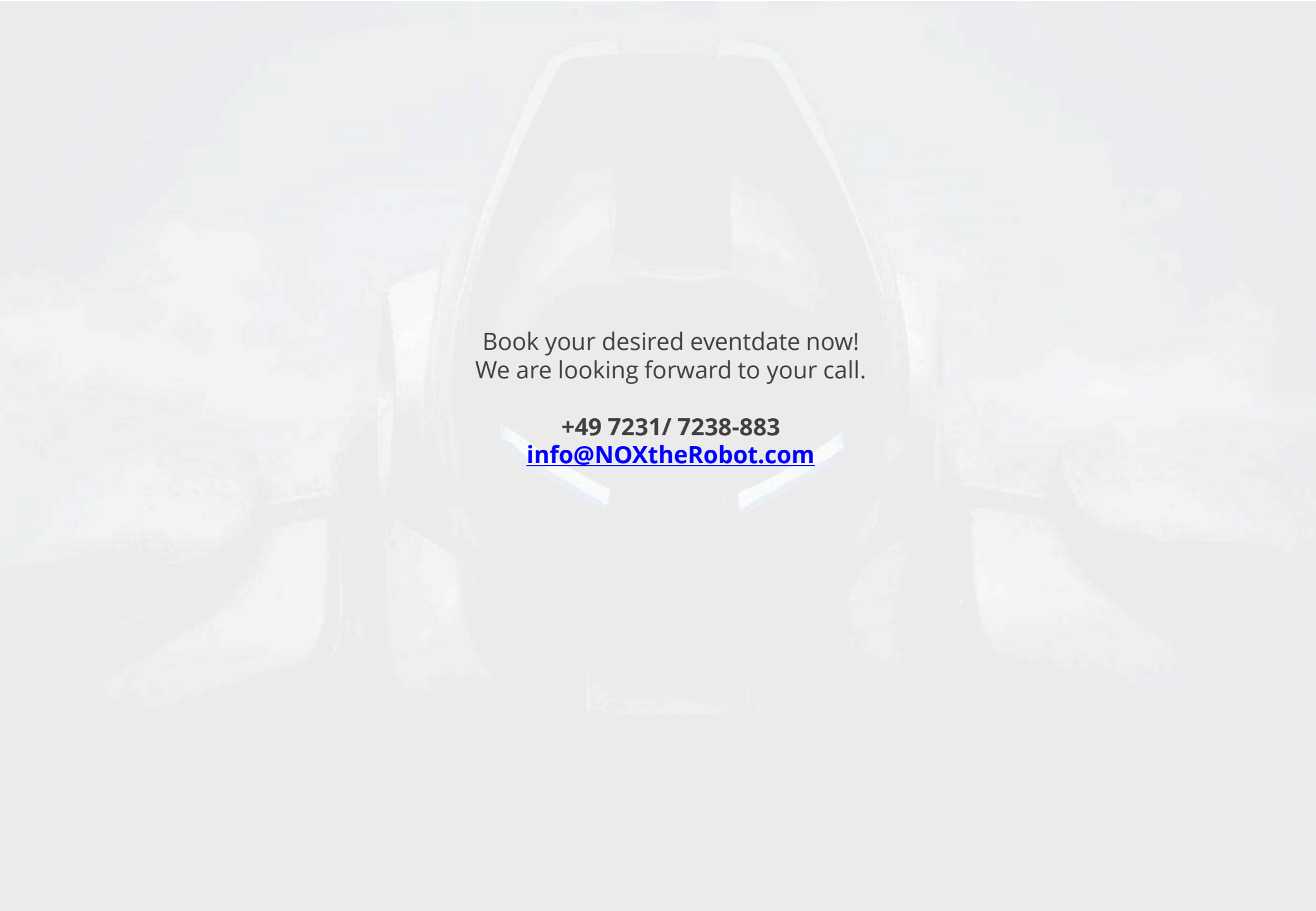
**Batteries capacity:**  
30 minutes

**Light system:**  
Bodywork in every color

**LED display:**  
Individual branding

**Sound:**  
Indoor and outdoor PA System





Book your desired eventdate now!  
We are looking forward to your call.

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[www.NOXtheRobot.com](http://www.NOXtheRobot.com)